



APELLA

BY ALEXANDRIA

APELLA actively invests in cutting-edge technology and a team of dedicated in-house experts to ensure all client programming is executed with flawless precision. On-site technology investments range from complimentary 250 Mbps high-speed WiFi to elite 12,000-Lumen 1080p Laser projectors engineered by Panasonic. Expertly prepared to meet technology requests of the most elemental and the most sophisticated in nature, Apella provides customized multimedia solutions to fulfill the requirements of every client.



IN-HOUSE A/V STAFF

A team of full-time audio visual technicians partner with each group from the start of the planning process through the day of the event to ensure a flawlessly executed program.



VIDEOGRAPHY

Film and record an event for recall purposes. This service is most commonly used for websites or training purposes. Footage is sent within one week of the conclusion of an event.



TELECONFERENCING

Send audio feed from any Apella suite to a conference hosting line, to allow attendees to join virtually.



CONFIDENCE MONITOR

Presenters easily view their presentation on an individual monitor during a program.



SPEAKER TIMER

Presenters conveniently keep track of their allotted speaking time to ensure on-schedule programming.



VIDEO CONFERENCING

Join a meeting or conference of up to 45 virtual attendees, share a screen, and record the meeting. Service can also be used remotely between Apella suites.



AUDIO RECORDING

Audio-record an event for recall purposes. Service is most commonly used for websites, sound bites, or transcription. Recording is sent within 48 hours of the conclusion of an event.



VIDEO SWITCHER

Seamlessly weave numerous laptop presentations and videos together to create a cohesive presentation.



PRESENTATION LAPTOP

PC and Mac laptops are available for showcasing presentations.



12,000-LUMEN 1080p LASER PROJECTORS

Projectors produce colors that are 3x brighter, have widescreen resolution, and enable high-definition (HD) projection performance.

TECHNOLOGY MENU

TECHNOLOGY

- 250 Mbps High-Speed WiFi*
- Custom VOG Announcement
- Presentation Laptop (PC or Mac)
- Printer
- Remote Presentation Clicker
- Secure Cell Phone Charging Station*
- Speaker Timer

PRESENTATION EQUIPMENT

- 12,000-Lumen 1080p Laser Projectors (Suite 200)*

- HD Projectors*

- Projector Screens*

VIDEO & RECORDING OFFERINGS

- Confidence Monitor (24", 42", 65", 75")

- HD Video Switcher

- Live Video Streaming to Breakout Suites and Lounge

- Videography

AUDIO & RECORDING OFFERINGS

- Audio Recording

- Audio Mixer (16 or 32 Channel)

- Microphones (Wireless, Wired, and Push to talk)

- Podium Microphone

- Speakers

- Teleconferencing System

STAGING

- 4' x 8' Risers with Black Skirt (6", 12", 16" High)

- Grey Pipe & Drape Backdrop

- LED Wireless Uplights

- Lucite Podium

- Stage Light Wash

- Gobo light

MISCELLANEOUS

- Business Center*

- Dedicated Technology Expert

- Easels (10)

- Flip Chart, Easels, Markers

- Power Strips (6)*

*Complimentary Offering

CONTACT INFORMATION

450 EAST 29TH STREET, 2ND FLOOR NEW YORK, NY 10016
T: 212.706.4100 E: INFO@APELLA.COM WWW.APELLA.COM