

APELLA

BY ALEXANDRIA

APELLA is New York City's premier meeting and event destination venue—secluded on the edge of the East River, yet within touching distance of Midtown Manhattan. Offering an unparalleled white-glove service and a distinguished event experience for guests, Apella's world-class team of seasoned event professionals guarantees that each detail is thoughtfully executed and every need is met with a creative solution. Boasting panoramic views of the East River and 20,000 square feet of event space, Apella features 10 private suites accommodating two to 300 attendees—and up to 1,250 guests for large-scale celebrations.



RIVERPARK, A TOM COLICCHIO RESTAURANT

Riverpark, Apella's restaurant and exclusive on-site caterer, highlights seasonal and organic ingredients from local farms and greenmarkets—including its very own Riverpark Farm, located within steps of the restaurant. Showcasing the vision of James Beard Award-winning Chef Tom Colicchio, Riverpark's farm-to-table fare is a fresh addition to innovative event catering.

EXPERIENCE APELLA

Escape the rush of the city and retreat to a private 3.5-acre destination property featuring a tree-lined entry drive, an on-site urban farm, and stunning views of the East River. Apella's sleekly designed turnkey space provides a distinctive backdrop for a modern event experience. Offering world-class hospitality, farm-to-table menus crafted by James Beard Award-winning chef Tom Colicchio, exquisite interior design, and sophisticated multimedia solutions, Apella sets the standard for an unparalleled guest experience.



CONTACT INFORMATION

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COMPLIMENTARY SERVICES & AMENITIES

EXCLUSIVE PROPERTY

- Floor-to-Ceiling Windows
- Grand Spiral Staircase Entry
- LEED Gold Building
- On-Site Urban Farm
- Private-Drive Entry & Plaza
- Sweeping Views of the East River

SUITE FEATURES

- 11'- to 12'- High Ceilings
- Blackout Shades & Soundproof Rooms
- Eames Leather Chairs
- Filtered-Water, Glass Bottles & Stemless Glasses
- Linens, Mints, Notepads, Pens & Leather Blotters
- Modular Leather Lounge Furniture
- Natural Light
- Welcome & Registration Area

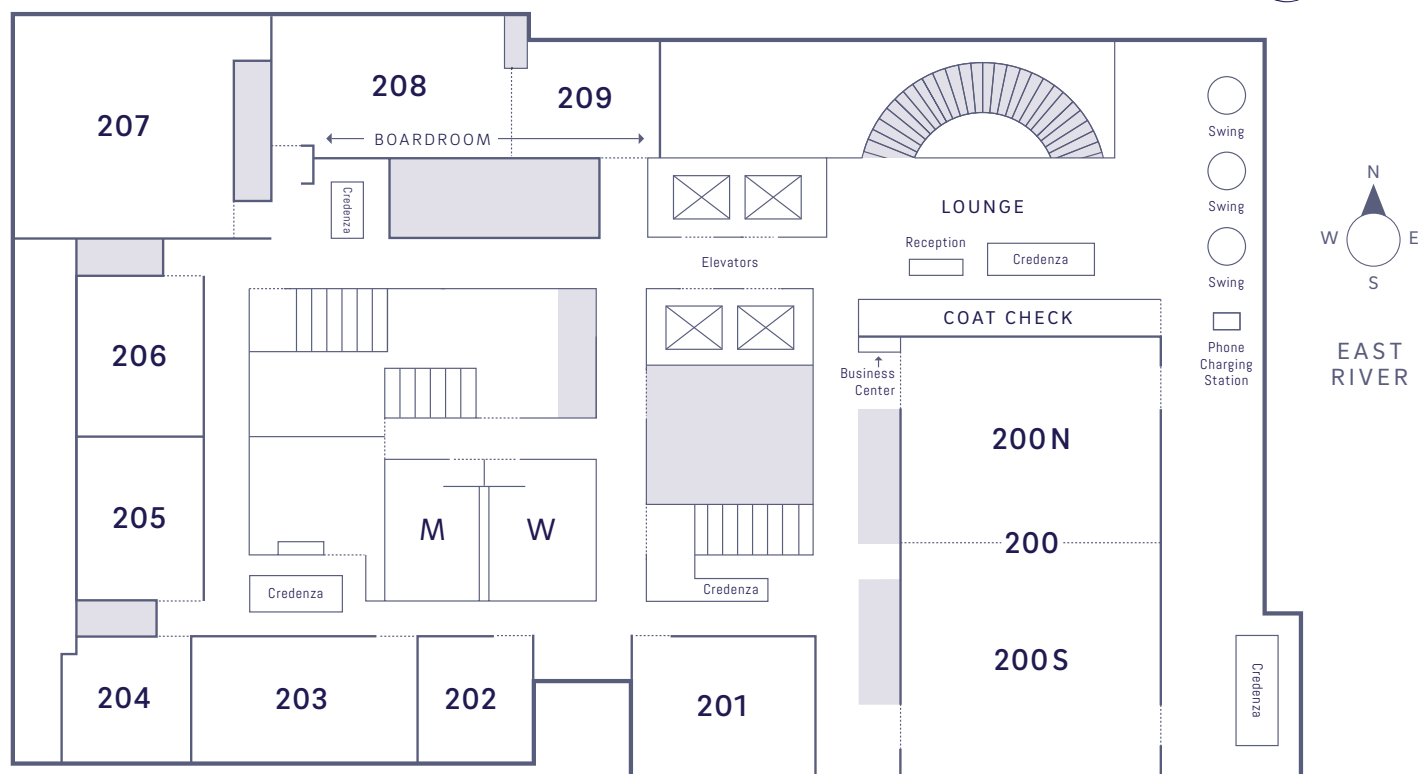
WORLD-CLASS HOSPITALITY

- 24/7 Security Guards
- Business Center
- Cab Concierge
- Coat Check
- Dedicated Events Manager
- Dedicated In-House Audiovisual Experts
- Room Setup & Breakdown

STATE-OF-THE-ART TECHNOLOGY

- 11,000-Lumen 1080p Laser Projectors (Suite 200)
- 250 Mbps High-Speed WiFi
- Built-In Projector & Screens
- Customized Ambient Music & Mood Lighting
- Electric-Powered Desks by Bernhardt
- Power Strips (6) & Easels (2)
- Preliminary Audiovisual Consultation
- Secure Cell Phone Charging Station

FLOOR PLAN



CAPACITY CHART

APELLA SUITES	DIMENSIONS (ROUNDED)	SQ FEET (ROUNDED)	CEILING HEIGHT	BOARDROOM	U-SHAPE	HOLLOW SQUARE	CLASSROOM	THEATRE	ROUNDS W/ STAGE & AV	CRESCENT ROUNDS	ROUNDS W/ DANCE FLOOR	ROUNDS NO DANCE FLOOR	RECEPTION
SUITE 200+	70' x 36'	2,480	12'	52	40	60	104	225	180	144	130	180	300
200 NORTH	33' x 36'	1,154	12'	20	26	36	46	105	60	49	60	90	145
200 SOUTH	37' x 36'	1,314	12'	24	24	36	48	96	70	49	70	90	155
SUITE 201	21' x 21'	425	11'	12	12	16	18	40		21		30	36
SUITE 202	18' x 10'	180	11'	8						5		8	
SUITE 203	18' x 28'	485	11'	12	16	20	22	40		21		30	30
SUITE 204	16' x 14'	230	11'	8						7		10	
SUITE 205	25' x 15'	380	11'	12	14	16	16	40		21		30	24
SUITE 206	25' x 15'	380	11'	12	14	16	16	40		21		30	24
SUITE 207	31' x 27'	860	11'	16	24	28	38	100	50	48		60	75
BOARDROOM +	18' x 53'	950	11'	24									
SUITE 208	18' x 34'	615	11'	24									
SUITE 209	17' x 19'	335	11'									10	25
LOUNGE	60' x 26'	1,530	12'									90	175
ENTIRE 2 ND FLOOR		20,000											300

Note: • Apella's total square footage (20,000 sq ft) is inclusive of common areas.

• Capacities shown reflect use of in-house furniture. Capacities in each room may increase with rented furniture.

• Loading Dock hours are 7:00am to 5:00pm. Deliveries may be accommodated before and/or after hours with prior authorization. All guests have access to the on-site parking garage (\$20/car).